

OTICON | **Play PX**

life-changing
technology

Being, belonging and becoming

Supporting tweens and teens
with Oticon Play PX



oticon
life-changing technology

Oticon Play PX – giving teens the confidence to be themselves



Like their peers with normal hearing, tweens and teens with hearing loss have a desire to feel connected to the world around them.

- Their “**Being**” or self-identity is constructed based on their experiences and relationships.
- Their “**Belonging**” is developed and supported through the use of hearing technology that can provide access to their world of sound and is an integral component for supporting their communication and social development.
- Their “**Becoming**” and exploration of their aspirations for the future is supported by hearing aid technology with its advanced sound processing, connectivity, discrete design and exceptional comfort.

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I would not be the person I am today without my hearing aids

Janne, eleventh grade student



The teenage years are a time for adventure and learning, and developing from your experiences. Without assistance, teens with hearing loss miss out on important details that are essential to development. Oticon Play PX is a hearing aid designed to offer teens full access to all meaningful sounds, which is important for development and needed throughout adolescent years.

Oticon Play PX gives teenagers



Confidence, because their hearing aids are fast and dynamic, empowering them to be in control and center of all the action



Connectivity with two-way, hands-free communication with select iPhone® and iPad® devices and direct streaming from select Android™ devices*, allowing them to stay connected



Cosmetics, small size, rechargeable options, and a variety of colors that allow teens to wear their devices discreetly

*Android devices need to support ASHA to allow direct connectivity to Oticon Play PX. iPhone and iPad devices need to support two-way hands-free communication. Please visit oticon.com/support/compatibility for more information and to see which devices are compatible.

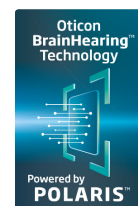
A fundamentally new approach to sound processing



A hearing aid designed to support the teenage brain

Oticon Play PX is the world's first pediatric hearing aid that learned the way teens learn – through experience thanks to its on-board Deep Neural Network (DNN). The DNN was trained on 12 million real-life sound scenes and learned to recognize sounds through experience, like teenage brains do naturally. This technology enables Oticon Play PX to create a map of what the world sounds like, the details of each sound, and how they should ideally sound, which is crucial for brain development.

Furthermore, the DNN in Oticon Play PX is so much more than a standard artificial intelligence software. It is a unique and dedicated hearing aid solution, developed for challenging sound environments, fast-moving conversations, and peer dynamics that teens experience in everyday life.





Why does this matter to teens and tweens?

The technology inside Oticon Play PX helps the teen brain make sense of sound by keeping the natural cues in speech. By providing less noise and preserving more speech cues, Oticon Play PX provides better stimulation of the developing teen brain and therefore supports better potential for learning. Whether indoors, outside, on the phone, or on-the-go, Oticon Play PX supports teens in a multitude of environments.



Next-generation connectivity to smartphones

Teens love their friends and screens, spending hours a day glued to their devices during school and as a way to stay connected. Play PX makes staying connected easier than ever.

Oticon Play PX

- Features Bluetooth® Low Energy technology and offers an extensive range of connectivity options to support a high-quality listening experience in everyday situations.
- Features two-way hands-free communication with select iPhone® and iPad® devices and direct streaming from select Android™ devices.*
- Can be combined with Oticon ConnectClip to stream from any other Bluetooth device.
- Allows teens to have a rich listening experience while streaming music with Oticon MyMusic, a tailor-made music-oriented hearing aid program.



Oticon ON - Easy and discreet control over the hearing aids

The Oticon ON app lets teens personalize their listening experience via the streaming equalizer that enables them to fine-tune the sound when streaming music or a movie. It also allows them to adjust volume, switch programs, check battery level, control other connectivity products and multiple TV Adapters, or locate their hearing aid if they lose it – all from the palm of their hand. Oticon ON is frequently updated with new features that help teens get the most out of their hearing aids.

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A wide range of connectivity options



ConnectClip

Use ConnectClip as a remote microphone, as a remote control, or to turn the hearing aids into a wireless headset. The ConnectClip enables streaming from any Bluetooth device and enables comfortable hands-free calls.



EduMic

Use the EduMic as a remote microphone or to stream audio from a computer and connect to other devices through a 3.5mm cable.



TV Adapter

Use TV Adapter to stream sound from the TV directly to Oticon Play PX hearing aids.



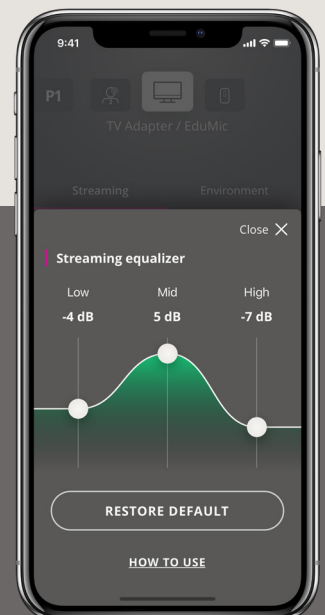
Remote Control

Adjust volume, switch programs, or mute the hearing aids with the touch of a button.



Computer

Pair with the ConnectClip to use the hearing aids as a wireless headset for video calls or audio streaming.



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Blend in or stand out... the choice is theirs

With a variety of color options, Oticon Play PX lets teens decide if they want their devices to blend in or stand out.

Stand out

Some teens wear their devices as a badge of honor. Bright and metallic color options also give teens the ability to make Oticon Play PX a bold part of their look.

Blend in

Many teens prefer to keep their hearing aids tucked out of view. With its small design, open fit, and hair-toned color options, Oticon Play PX can be very hard to see.

Groundbreaking features of Oticon Play PX

MoreSound Intelligence™ - Helps me participate and communicate in noisy environments

Access to all relevant sounds in a clear, complete, and balanced sound scene

MoreSound Amplifier™ - Provides me with the important details of speech

Rapid high-resolution amplification that follows changes in the sound scene

MoreSound Optimizer™ - Provides me with confidence because I do not have to worry about whistling

Optimal gain all day, without the risk of feedback

Virtual Outer Ear - Gives me a better sense of my surroundings

Models the filtering of the ear pinnae to provide better spatial balance

Sound Enhancer - Helps me hear in complex environments

Dynamic gain primarily for speech given in complex environments



Spatial Sound™ - Helps me better identify where sounds are coming from

Locate, follow, and shift focus to the most interesting sounds

Speech Rescue™ - Lets me hear more speech sounds like 's' and 'sh'

Makes high frequency sounds more audible.

Soft Speech Booster - Increases my access to soft sounds

Improves soft speech understanding without turning up the volume.

Clear Dynamics - Supports better hearing in dynamic situations, like concerts and movies

Better sound quality with less distortion in loud environments.

Wind Noise Management - Helps me hear better in windy situations

Suppresses wind noise to make speech easier to understand.

A hearing aid family full of options

A wide range of styles and colors

SmartCharger



Desktop Charger



miniBTE R



miniBTE T



miniRITE R



miniRITE T

Oticon Play PX colors



C094
Terracotta



C093
Chestnut Brown



C090
Chroma Beige



C063
Diamond Black



C044
Silver



C079
Baby Pink

Designed to make learning easier

Whether you are in the classroom or out and about, EduMic brings the speaker's voice directly to your compatible Oticon hearing aids.

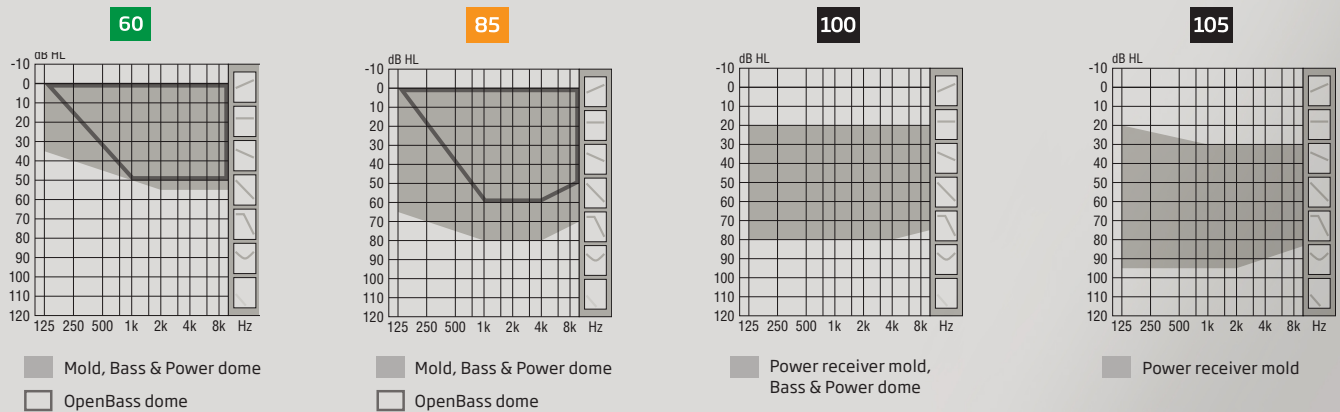


Covering a wide range of hearing loss

Oticon Play PX is available at two price points and covers hearing loss ranging from mild-to-severe. It comes in a choice of styles with rechargeable lithium-ion batteries or disposable zinc-air batteries.

All styles offer a full connectivity package, so children can easily connect with friends and stay active online.

Fitting ranges for Play PX



C048
Emerald Green



C058
Aquamarine



C047
Cool Blue



C045
Purple



C046
Cool Red



C057
Power Pink



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