

OTICON | More

# It's time to get more out of life

More sound. More music.  
More freedom.



**oticon**  
life-changing technology

## Get access to the full sound scene



### **Less sound is not enough for your brain**

Have you ever thought it would be great to hear more of what's going on around you? This is not possible with traditional hearing aids because they're designed to focus solely on speech coming from in front of you. But that's not an ideal way to treat hearing loss.

With such a limited sound scene, it becomes difficult to follow conversations. And it's almost impossible to hear background sounds - which are essential to hear naturally. Most importantly, a limited sound scene prevents your brain from getting the sound information it needs.



### **Your brain needs access to more**

The sound scene around you is constantly changing in unpredictable ways - everywhere you go. And it contains far more richness than just speech. So your brain has evolved to handle all this complexity and create meaning from it.

At Oticon, we focus on understanding the brain better and developing technology that supports it. New research tells us the brain needs access to the full sound scene to naturally make sense of sounds.\*

### **DID YOU KNOW?**

You hear with your brain, not your ears. Your ears capture sounds so your brain can identify them, locate them, and decide which ones to listen to.

\*O'Sullivan, et al (2019). Puvvada, K. C., & Simon, J. Z. (2017).

# Oticon More™

## A hearing aid **designed to support your brain**



### **Oticon More allows you to experience the full sound scene in all its richness**

Oticon More embodies our BrainHearing™ philosophy. This means it supports your brain by giving it access to the full sound scene.

Our most intelligent microchip ever - Polaris™ - enables Oticon More to use a groundbreaking new technology: a Deep Neural Network (DNN). This mimics how the brain works and has learned to recognize all kinds of sounds in fine detail - so it knows how they should ideally sound.

The result is a more natural representation of all sounds in a clear, complete, and balanced sound scene - so you get more from every listening situation.

### **Powered by a Deep Neural Network**

The DNN is a technology we have trained with 12 million real-life sound scenes. This built-in intelligence ensures each individual sound is delivered with detail and clarity.





Proven to give you  
**superior sound**

**8**

**out of**

**10**

people prefer  
Oticon More

**In test after test, Oticon More triumphs\***

Amazing test results against competitor hearing aids show that with Oticon More hearing aids:

- You can hear the people you are looking at very well, helping you follow conversations
- You can hear other people speaking around you far more easily - so you don't have to turn your head and can naturally move between different conversations
- You can be more easily aware of the other things happening around you, like people calling for your attention, or birds singing
- You can get clearer sound much more quickly each time the sound environment changes. But with competitors, you may have to wait over 20 seconds in some cases\*

Eight out of 10 people preferred the sound quality of Oticon More in different situations including a busy café, a conversation through a facemask, and when listening to music - whether a choir, an orchestra, or a rock band.\*\*

“

I think **the sound quality in these hearing aids** is incredibly good.

**It was easier to participate in a conversation** around the table, without losing sense of the sound coming from the background.”

\_\_\_\_\_ *Berit, Oticon More user*

This testimonial represents the opinion of the concerned individual only and may not be representative of the experience of others. The testimonial is not paid and may not be indicative of the future performance or success of any other individuals.

\*Santurette et al 2021

\*\*Man et al 2021

## Bring the music back to life



### Revitalize your hearing with amazing sound quality

The amazing sound quality of Oticon More lets you fully immerse yourself in the sounds of your life again.

For discerning music fans, there's a groundbreaking music program: Oticon MyMusic. Co-created with music lovers who have different types of hearing loss, it delivers crystal-clear sound just the way you want it. So whether you're listening to live music or streaming from a device, there's a dedicated setting that's optimized to ensure the best possible sound reproduction.



### Oticon MyMusic

It's easy to activate the music program using the Oticon ON app on your phone - once your audiologist has set it up.

# Connect to your favourite devices

With Oticon More you can enjoy high-quality sound streaming from your favourite devices



**Stream directly from iPhone® and Android™**  
Enjoy high-quality streaming directly from iPhone, iPad® and Android devices.\*



**Make hands-free calls from any smartphone**  
Use ConnectClip to make hands-free calls from any modern smartphone.



**Stream sound from your TV**  
With Oticon's TV Adapter you can stream sound directly from your TV.



**Connect a remote microphone**  
Wirelessly stream someone's voice to your hearing aids with ConnectClip.



Made for

iPhone | iPad | iPod

Works with

android



Download on the  
App Store



GET IT ON  
Google Play

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## The Oticon ON app - Control at your fingertips

Oticon ON lets you personalize your listening experience via the new streaming equalizer that allows you to fine-tune the sound when streaming. You can also adjust the volume, change the program, check the battery level, and control other Oticon devices. It even comes with a "Find my hearing aids" feature.

For more information, visit  
[oticon.ca/connectivity](https://oticon.ca/connectivity)

\* Android devices need to support Audio Streaming for Hearing Aids (ASHA) to allow direct streaming to Oticon More. Please visit [oticon.ca/compatibility](https://oticon.ca/compatibility) for more information.

**Abundant power supplied  
with elegance**



### **Enjoy the freedom of a SmartCharger**

This sleek device lets you charge on the go, with a built-in power bank to recharge your hearing aids. The tough and easy-to-use case keeps your hearing aids safe from knocks and bumps when you're not wearing them. What's more, it helps to keep your hearing aids working well by automatically drying any moisture build-up inside them.

- Fully charges your hearing aids in three hours - giving a day's power for hearing and streaming sound from other devices\*
- Quick charge of 30 minutes gives an additional six hours of power
- Power bank charges your hearing aids without access to power outlet - minimum three full charges

The SmartCharger can also recharge your hearing aids while plugged into a power outlet.

### **Everyday convenience with a desk charger**

We also offer a stylish desk charger that is convenient, easy-to-use, and stable. You simply seat the hearing aids in the charger at night, and wake up to full power for the day.\*



\*Lithium-ion battery performance varies depending on hearing loss, lifestyle, and streaming behaviour.

Choose a style  
to suit you



### Select rechargeable or disposable batteries

Oticon More is available with either rechargeable or disposable batteries. Many prefer the convenience of rechargeable batteries, which don't need to be removed and can be charged overnight. However, your hearing care professional can give you Oticon More with disposable batteries if you prefer.

### Find the right colour for you

Oticon More is available in eight attractive colours to match your skin tone or hair colour, or stand out like other modern wearable technology.

To find out what Oticon More can do for you, talk to your hearing care professional today or go to [oticon.ca/more](https://oticon.ca/more)



reddot winner 2021



**C044**  
Silver



**C091**  
Silver Grey



**C092**  
Steel Grey



**C063**  
Diamond Black



**C093**  
Chestnut Brown



**C094**  
Terracotta



**C090**  
Chroma Beige



**C079**  
Hear Pink



life-changing  
**technology**

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Denmark  
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